

News Release

Comptroller Brooke Lierman to Deliver Keynote for Women of Maryland Association of Counties (MACo) Reception

***Comptroller to note women's important roles in Maryland's economy
at MACo Winter Conference at the Hyatt resort in Cambridge***

ANNAPOLIS, Md. (December 6, 2023) — Comptroller Brooke Lierman will give the keynote speech this evening at the Women of MACo Reception as part of the Maryland Association of Counties Winter Conference.

The theme of the three-day conference, which is being held December 6 through 8 at the Hyatt Regency Chesapeake Bay Resort and Spa in Cambridge, is “Eye of the Storm,” reflecting potentially choppy waters with state and local budgets during the 2024 General Assembly Legislative Session, which begins January 10, 2024.

Conference-goers will discuss the current economic picture in Maryland and a number of issues impacting Marylanders at the state and local levels, including affordable housing, climate change, and workforce recruitment and employee retention. Attendees also will strategize ways governments and community partners can work together to overcome the challenges ahead.

In her remarks to the Women of MACo, Comptroller Lierman will share her vision for developing a more inclusive economy that recognizes the important role women play in economic development, the benefits of their participation, and the value they bring when they have a seat at the table as decision-makers.

“Meaningful economic participation from women comes from achieving true equity through pay parity, and fostering opportunities that allow for greater economic security, and stability. Full economic participation and economic security gives everyone – especially women – freedom to invest in their families, their communities, and themselves,” Comptroller Lierman will tell the crowd. “This pays dividends in the form of economic growth, as well as strong, stable, and connected communities.”

In order to better support Maryland's women, the Office of the Comptroller recently launched its Women's Economic Empowerment Council, one of the agency's 11 Workgroups, to advise the agency on financial challenges facing women in Maryland as well as identify the potential opportunities to strengthen and promote the financial resilience of women. The members of the council, who are well-respected women from a range of industries, backgrounds, and experiences, will provide crucial feedback on proposals and initiatives meant to tackle issues important to women across the state, including: financial education, financial abuse, business ownership, and access to state resources.

The Women of MACo is a chapter organization for female elected and appointed officials and professionals to network and discuss topics related to being a female leader. The Comptroller will be introduced by Frederick County Councilmember and Master of Ceremonies, Keegan Ayer.

The Comptroller also will share her experiences as the first woman in state history to serve as Comptroller, as well as her service on the Board of Public Works (BPW), State Retirement and Pension System Board, and Board of Revenue Estimates, among others. During her time on the BPW, Comptroller Lierman has advocated for improved performance of Maryland agencies, including meeting Minority Business Enterprise (MBE) Program goals.

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